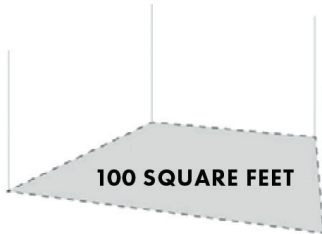


EXHIBIT BOOTH INFORMATION

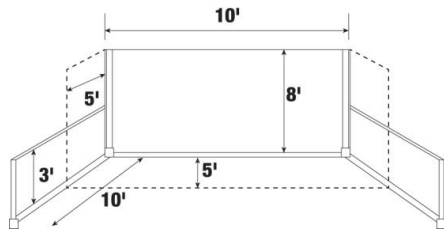


RAW SPACE

- ✦ Concrete floor space, each 10x10 booth space includes 8' high back drape, (1) 6' draped table, (1) chair, & (1) cardboard wastebasket
- ✦ Though flooring is not required, it is highly recommended to achieve a finished look. You can rent carpet from the decorator or bring in your own flooring to lay.

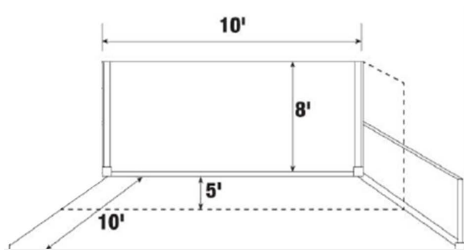
BOOTH SIZE	PRICE	STARTING COSTS
INLINE BOOTH		
10' X 10'	\$3,200	\$32 PER SQ FT.
1 CORNER BOOTH		
10' X 10'	\$3,400	\$34 PER SQ FT.
2 CORNER BOOTH		
10' X 20'	\$ 6,800	\$34 PER SQ FT.
2 CORNER BOOTH		
10' X 30'	\$10,000	\$34 PER SQ FT.
PENINSULA BOOTH (2 CORNERS)		
20' X 20'	\$13,200.00	\$33 PER SQ FT.
ISLAND BOOTH (4 CORNERS)		
20' X 20'	\$13,600.00	\$34 PER SQ FT.

- ✦ Space can be increased by 10x10 increments



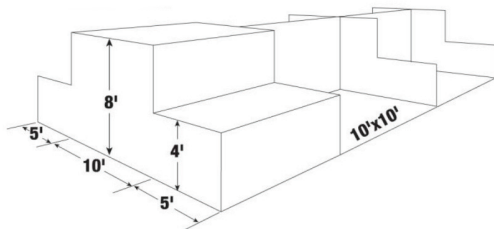
INLINE/INTERIOR BOOTH

- ✦ Interior Booths have only one side exposed to an aisle and are generally arranged in a series along a straight line.



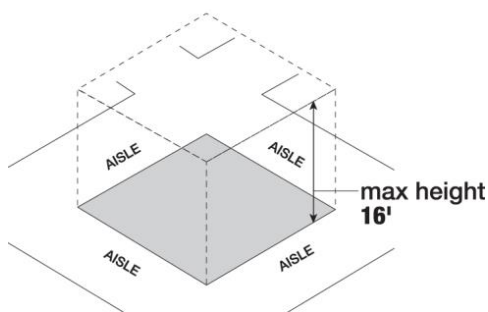
CORNER BOOTH

- ✦ A Corner Booth is exposed to aisles on two sides. All other guidelines for Linear Booths apply.



PENINSULA BOOTH

- ✦ A peninsula booth, also known as an end-cap, is exposed to aisles on three (3) sides.



ISLAND BOOTH

- ✦ An Island Booth is any size booth exposed to aisles on all four sides.